



Taqelah Testing Conference 2027

Singapore · Friday, 5 March 2027

Sponsorship Prospectus

The Taqelah Testing Conference (TTC) 2027 is South East Asia's premium and affordable gathering for testers and quality engineers, exploring the theme of **Testing in the Age of AI, Automation & Continuous Quality**. It brings together **taqelah!**, Singapore's most vibrant testing community, for a full day of talks, workshops and connections.

AUDIENCES

300+ Attendees: A mix of manual and automation testers, SDETs, QA leads, developers, senior engineering and quality leaders, and quality enthusiasts.

Regional Reach: Participants from across South East Asia and beyond.

Tech Leaders: Featuring speakers from product companies, testing tool vendors and the community.

LINKS

ttc.taqelah.sg

Website

linkedin.com/company/taqelah

LinkedIn






CONTACTS

Sponsorships

syam.sasi@taqelah.sg

Sponsorship packages at a glance

All prices in SGD. Custom and flexible packages are available on request.

	 Platinum	 Diamond	 Gold	 Silver	 Bronze
PRICE	\$12,000	\$9,000	\$6,000	\$4,000	\$2,000
AVAILABILITY	1 only	1 only	6 max	8 max	Unlimited
Speaking slot	20-min keynote	10-min talk	5 minutes	–	–
Naming rights ("powered by")	✓	–	–	–	–
Opt-in attendee list *	✓	–	–	–	–
Exhibition booth	Premium (1st pick)	Premium (2nd pick)	Standard	Compact	–
Logo on website & assets	✓	✓	✓	✓	✓
Logo on stage / intermission screens	✓	✓	✓	–	–
Email marketing	Dedicated blasts	Pre & post mentions	–	–	–
Social mentions	3x, all platforms	2x, all platforms	1x, all platforms	1x, one platform	Group shout-out
Conference passes	10	6	4	2	2

* The attendee list includes only guests who have kindly opted in to share their details with our sponsors. We always respect our community's privacy.

We are focused on making this event a great experience for attendees, and are open to custom ideas and flexible sponsorship options. Speakers, topics and shoutouts are subject to content review. We cannot share the personal information of attendees. To sponsor, email syam.sasi@taqelah.sg.